More Agility in Offshore Outsourcing

written by Manoj Khanna | March 29, 2003

We are moving forward everyday. And one of the biggest factor in this economy today is to save on cost from all possible angles and come out as a winner. Despite some major bans and threats to offshore outsourcing business, things are moving forward. And they are moving forward in a better way for the ailing economy to forsee profits and bring in some hope. Any busines today wants to save on its expenses. Money saved is money earned. No one will spend $100 when they can get the same work and quality off $20 or even less at times. The difference between here and there is not even a mile away when it comes to communication and exchange of information keeping the physical distance apart.

The idea today is not to hurt ourselves too much and see what's coming. The early runners of outsourcing companies like GE, and Microsoft, TI today are reaping profits and have been doing so in those stiff times too. A recent news on Offshore Street Contracts is not hair raising, but infact a reality from which most of the companies are shying. To accept the challenge is not a beating thing. But only an eye opener of what's coming and standing in front of them.

The future can be predicted. Things will happen and in order to save and survive, outsourcing is for the rescue. So, its upto the companies now whether they want to be early adopters or late adopters.

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