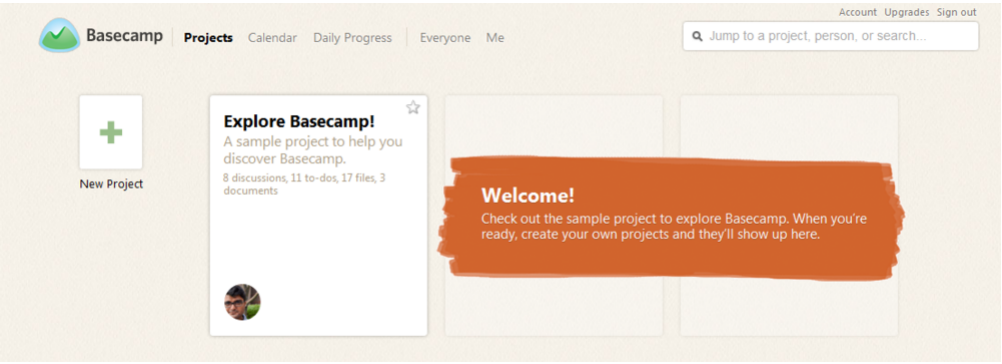
Basecamp. 37Signals. New Look. Happy or sad?

written by Manoj Khanna | March 12, 2012

OK so Basecamp got upgraded this weekend – got a new facelift. A lotsa features aren't working. Seriously. I was mostly shocked that none of my projects show up now anymore, and I believe they also do not offerr a free plan anymore. Really? I wanna know why.



Only time will tell how the new Basecamp evolves and is accepted. Some new ideas might be neat like my own calendar and daily progress – but I haven't really seen what's the working here for them. But I am anxious, very much so.

In the meantime I'm frustrated that all my projects are gone. And possibly sitting somewhere safe, I hope, before I could get to them. Does 37Signals cares about what their large user base be thinking or doing if they decide to snatch away and rip off all functionality – and just start with scratch? Looking at my first experience with Basecamp just now – they probably not right now.